

# THE ALL NEW



#### ESCAPE THE ORDINARY



#### LEXUS NEXT GENERATION SELF-CHARGING HYBRID

### OUR AIM WAS TO CHALLENGE THE CONVENTIONAL CONCEPT OF A LUXURY CAR

**KUNIHIKO ENDO** LBX CHIEF ENGINEER

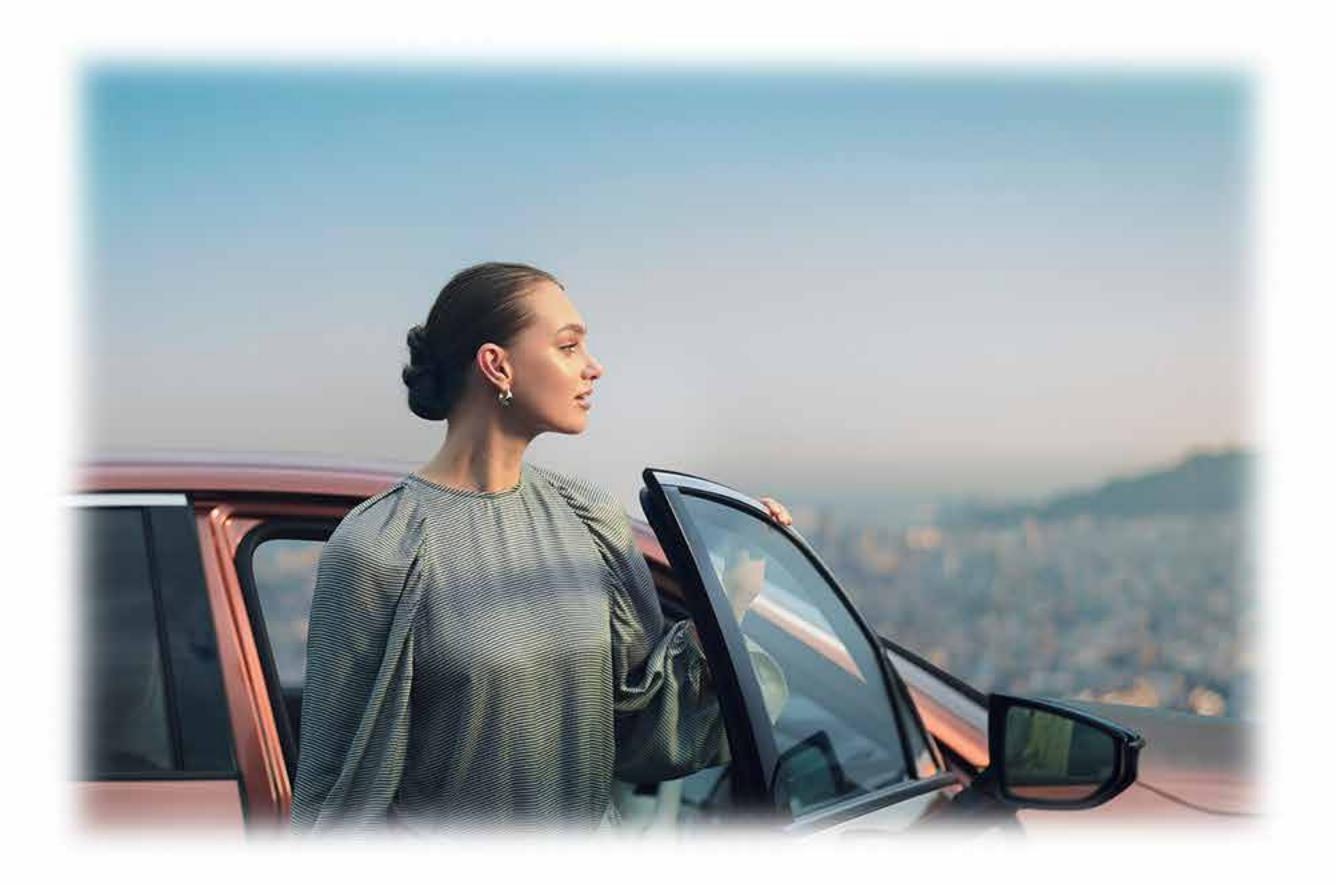
# LBX LUXURY



LBX LUXURY

### SERENITY IN MOTION

Capturing a world of supreme luxury, The All New LBX Luxury gracefully combining serenity with opulent sophistication.



#### CLASSY AND RELAXING INTERIOR AMBIENCE



Combining calmness with glamorous ambience. Delicate double stitching graces the seat sides, a subtle yet powerful testament to the LBX's exquisite interior craftsmanship. Semi-aniline leather create a level of premium that goes beyond the extraordinary.

# LBX SPORT





### DYNAMIC AND SOPHISTICATED STYLE

Reflecting your dynamic and sophisticated style, The All New LBX Sport redefine refinement on the road with its cutting-edge performance.



#### BI-TONE EXTERIOR COLOR WITH AERO SPOILERS

#### IMMACULATE INTERIOR REFINEMENT



A striking visual statement, enhancing the Lexus LBX's dynamic presence. A touch of elegance with a purpose, seamlessly elevate design in one sleek package.



Strong contrast of materials creates a simple, yet refined and modern space. Elaborately crafted embroidery and stitching highlight the high-quality feel of the LBX.

# LBX BESPOKE

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LBX BESPOKE

### A UNIQUE STATEMENT ON THE ROAD

The All New LBX Bespoke empowers you to customize LBX that reflects your unique style and personality, crafting a masterpiece that is truly your own.



#### EXPRESS YOUR PERSONALITY







Personalize your LBX with an extensive selection of variations, including choices for leather color, seat-belt color, stitch thread color, expanded color combinations, and even Bespoke Build exclusive trim enhancements, and more.

CLICK HERE TO PERSONALIZE YOUR LBX



# DRIVING A NEW ERA OFDESIGN

Revolutionary and unconventional, the LBX ushers in a new era for Lexus with its redesigned signature features and bold new front identity. Combining premium shades with sophisticated look, its design represent premium quality with casual flair.



### EXTERIOR



#### EVOLVED REAR APPEARANCE WITH UNIFIED LOGO

By artfully merging a sleek logo with the striking L-shaped rear combination lamps, the LBX creates a powerful expression of the distinctive new Lexus identity.



#### DISTINCTIVE WHEELS

With its twin Y-shaped spokes and striking three-dimensional design, the LBX's wheels evoke a powerful presence that complements your

unique personality.

#### DARK PREMIUM METALLIC (Sport, Luxury, & Bespoke)







#### NEW UNIFIED SPINDLE WITH RESOLUTE LOOK

With a new Lexus identity with a Resolute Look frontal design that reinterprets the iconic spindle grille, and merges a sleek logo with striking L-shape rear lamps, the LBX creates a powerful, captivating, and resolute appearance.

#### SLIM LED HEADLIGHTS Class First

A cutting-edge lighting system that adapts to your needs, offering exceptional clarity and safety.



# LUXURY FEELS PERSONAL

With the new LBX, luxury goes beyond the sumptuous seats. Offering features and technology unexpected from a compact car, the LBX refuses to compromise luxury by offering advanced safety, connectivity, and multimedia system.

### INTERIOR



#### FIRST CLASS MULTIMEDIA

#### Class First

With a 9.8-inch touchscreen interface strategically posititioned next tactile controls like the seat heater, air conditioning toggle, and audio control dial. The LBX provides an experience tailored for seamless usability.

#### WIRELESS CHARGING

#### Class First

Effortless charging, ensuring your devices are always ready for the journey ahead without the hassle of cables.





#### **HEAD-UP DISPLAY**

#### Class First

Enhancing your drive with intuitive access to essential controls and seamlessly integrating vital information.

#### AMBIENT ILLUMINATION

Offering moods ambient lighting from 14 themes color & 50 color palette to personalize your in-cabin experience and embody Lexus' signature Omotenashi hospitality.

### TECHNOLOGY





#### **NEW GENERATION HYBRID SYSTEM**

#### Class First

Powered by a new generation self-charging Lexus hybrid electric system that is both of use for a superior entry experience. efficient and exhilarating.

#### **EASE WITH E-LATCH SYSTEM**

#### Class First

Combining cutting-edge technology with ease





#### PREMIUM SEAT HEATER

Class First

#### **INTELLIGENT ASSISTANCE**

The perfect touch of heat for a luxurious and relaxing driving experience.

Advanced support via "Hey Lexus" on board for a more convenient and enjoyable drive.

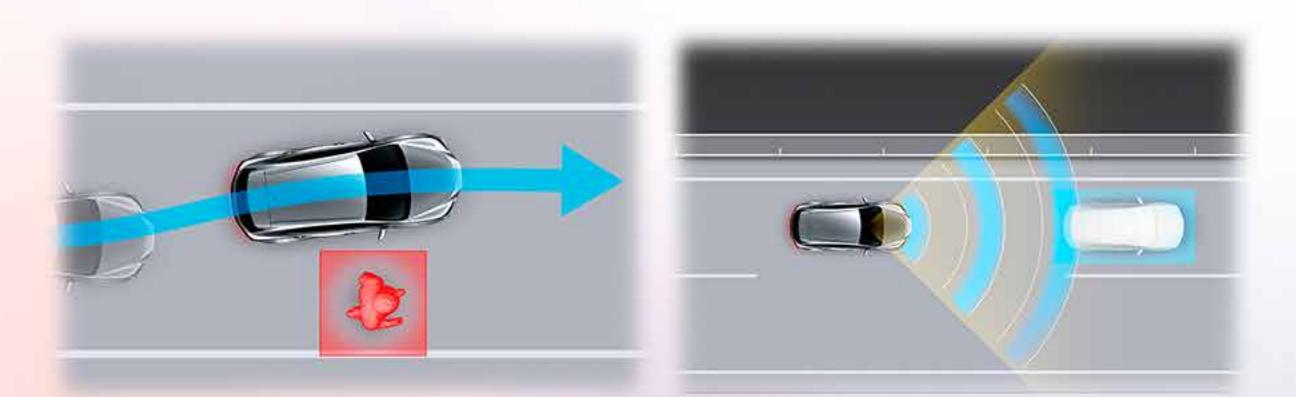
## LEXUS SAFETY SYSTEM+ 3.0

The relentless pursuit of an accident-free world.



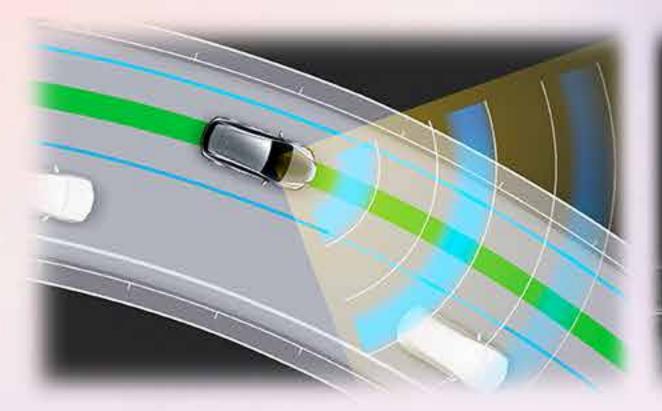
#### SEA (SAFE EXIT ASSIST)

The new Lexus safety feature, Safe Exit Assist, designed to help prevent accidents caused by car doors being opened into the path of other vehicles, or even cyclists.



#### PCS (PRE-COLLISION SYSTEM)

#### DRCC (DYNAMIC RADAR CRUISE CONTROL)





#### LTA (LANE TRACING ASSIST)

#### AHS (ADAPTIVE HIGH-BEAM SYSTEM)

#### **COLORS SELECTION**

Exclusive for Luxury & Bespoke

Exclusive for Sport & Bespoke

#### **EXTERIOR** COLORS



ASTRO GRAY ME.







**RED SPINEL** 

SONIC COPPER



SONIC QUARTZ

PASSIONATE YELLOW



SONIC CHROME



SILVER ME.



SONIC COPPER X BLACK



PASSIONATE YELLOW X BLACK



ASTRO GRAY ME. X BLACK



DEEP AZURE M.M. X BLACK









**RED SPINEL X BLACK** 

SONIC QUARTZ X BLACK

SONIC CHROME X BLACK

SILVER ME. X BLACK

Available for Luxury, Sport, & Bespoke \_\_\_\_\_



BLACK MC.

#### **INTERIOR** COLORS

Exclusive for Luxury \_\_\_\_\_ Exclusive for Sport \_\_\_\_\_ Exclusive for Bespoke



SADDLE TAN





**BLACK AND DARK GREY** 



BLACK



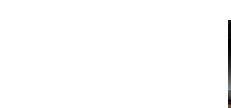
OCHRE



SOLIS WHITE



**DARK ROSE** 





#### **SPECIFICATION**

MODEL		LBX LUXURY 4X2 A/T	LBX SPORT 4X2 A/T	LBX BESPOKE 4X2 A/T	
DIMENSIONS					
LxWxH	mm		4,190 x 1,825 x 1,560		
Wheelbase	mm		2,580		
Ground Clearance	mm		220		
Curb Weight	kg		1,300 - 1,340		
ENGINE					
Engine Type		M15A-FXE			
Engine Configuration		3-cylinder, In-line, Hybrid			
Max. Total Output	hp	134			
Max. Engine Torque	Nm	120			
Max. Motor Torque	Nm	185			
DRIVING DYNAMICS					
Transmission			Hybrid Transaxle (PA11)		
Power Steering		Electronic Power Steering (EPS)			
-	km/h	170			
Max Speed	K1117 11	FF			
Drivetrain		F <b>F</b>			
EXTERIOR					
Front Lighting System		Single-Projector Bi-AHS LED with Fog lamp			
Rear Lighting System			LED Combination		
Front Side Glass		UV Cut, Acoustic		UV Cut, Acoustic	
Rear Side Glass			Privacy UV		
Rear Side View Mirrors		Auto + Reverse Linked + BSN + EC			
Door Outside Handle			e-Latch	1	
Tire & Wheels		225/55R18 Dark Premium Metallic Dark Gray Metallic Bright Machined Finish			
INTERIOR					
Seating Capacity			2 Row - 5 Person		
Front Seats		D: Power & P: Manual			
Rear Seats			6:4 Folding		
Seat Cover Material		Semi-Aniline Leather	Leather x Ultrasuede Combination	Ultrasuede/Semi-Aniline/L-Aniline	
Seat Heater			Driver + Front Passenger		
Ambient Lighting		Multi Color Indi	irect Illumination (14 Theme Colors & 5	0 Color Pallete)	
Door Inside handle		e-Lacth			
Steering Wheel		Leather			
Steering Column		Tilt and Telescopic			
Head-up Display		With			
Multi-Information Display		With			
Inside Rear-view Mirror		Electrochromatic			
Front Monitor		9.8" Touch Screen EMV			
Navigation System		With			
Audio System		Lexus Premium 6-Speaker System			
Multimedia		Wireless Apple Carplay and Wire-connect Android Auto			
USB-C Charger		With 2 Fr 2 Rr			
Wireless Charger		With 1 Fr			
Instrument Panel		Tsuyasumi			
Atmosphere Control		Pollen Deodorizing Filter and Nano-eX Air Purification			
Parking Assist		BGM			
Data Communication Module			With Real Time Information		
SAFETY					
LSS+			With LSS+3		
BSM		With Safe Exit Assist (SEA)			
PKSB		With (Auto Brake)			
Airbags		Complete Surrounding			
Brake Feature		ABS with Brake Assist and Electronic Brake Distribution			
Vehicle Braking Posture Control		Pitch			
Vehicle Stability		VSC			
Vehicle Approach Notice		With			
Anti-Theft			Immobilizer & Alarm		



**LEXUS INDONESIA** 24/7 Lexus Concierge Center (021) 390-9999







#### Lexus Indonesia

#### G Lexus Indonesia



